



PRP SEATS
43352 BUSINESS PARK DR
TEMECULA, CA 92590
KAILA@PRPSEATS.COM ✉
WWW.PRPSEATS.COM 🌐

TEAM PRP SPONSORSHIP AGREEMENT

This Sponsorship Agreement (“Agreement”) is entered into by and between PRP Seats (“Sponsor”) and the undersigned racer or team (“Participant”) as of the effective date signed below.

1. PROGRAM OVERVIEW

Team PRP is an exclusive sponsorship program that supports racers with discounted product pricing and marketing opportunities. Participation is a privilege, not a right, and is contingent upon ongoing adherence to the expectations outlined below.

2. ELIGIBILITY & APPROVAL

- Only approved applicants in good standing will be granted access to Team PRP benefits.
- Participants must submit a completed application and commit to attending the races listed therein.
- Upon acceptance, racers will receive login credentials to purchase discounted products on www.prpseats.com.

3. PROMOTIONAL OBLIGATIONS

Participants agree to:

- Post a minimum of two (2) social media posts per month featuring PRP products, tagging @prpseats and using any required hashtags.
- Include PRP Seats logos in all approved locations:
 - Seats: Embroidered PRP logo on the front of the headrest; the logo must also be visible on the rear of the headrest.
 - Limit straps, window nets, steering wheels, storage, and harnesses: Logo must remain in factory location and unaltered.
 - Vehicle Decals: Approved PRP Seats decals must be clearly displayed on each side of the race vehicle. Any wraps or custom graphics containing the PRP logo must be pre-approved by PRP (submit proofs to your team rep).



PRP SEATS
43352 BUSINESS PARK DR
TEMECULA, CA 92590
KAILA@PRPSEATS.COM ✉
WWW.PRPSEATS.COM 🌐

4. BRANDING REQUIREMENTS

- All sponsored vehicles must use PRP Seats, harnesses, window nets, and storage solutions.
- Harnesses must be black or colored and seats may not be all black to ensure high visibility.
- Participants must maintain a clean, professional representation of PRP online and in person.

5. CONTENT DELIVERY & MEDIA

- Royalty-free race photos must be submitted to PRP following each race.
- When requested, write-ups and video content must be delivered in a timely manner, royalty-free, and suitable for PRP marketing use.
- PRP may distribute apparel throughout the season for promotional content purposes.

6. EXCLUSIVITY

Participant agrees not to use, promote, or feature any competing products in the categories of seats, harnesses, storage, steering wheels, hubs, window nets, tie-downs, or limit straps on social media or during race events for the duration of this agreement and one (1) year thereafter.

7. DISCOUNT CODE USE

All discounted purchases are intended solely for the approved race vehicle and chase team listed in the application. Misuse of discount codes outside of this scope will result in:

- a. First offense - written warning.
- b. Second offense - immediate removal from Team PRP.



PRP SEATS
43352 BUSINESS PARK DR
TEMECULA, CA 92590
KAILA@PRPSEATS.COM ✉
WWW.PRPSEATS.COM 🌐

4. BRANDING REQUIREMENTS

- All sponsored vehicles must use PRP Seats, harnesses, window nets, and storage solutions.
- Harnesses must be black or colored and seats may not be all black to ensure high visibility.
- Participants must maintain a clean, professional representation of PRP online and in person.

5. CONTENT DELIVERY & MEDIA

- Royalty-free race photos must be submitted to PRP following each race.
- When requested, write-ups and video content must be delivered in a timely manner, royalty-free, and suitable for PRP marketing use.
- PRP may distribute apparel throughout the season for promotional content purposes.

6. EXCLUSIVITY

Participant agrees not to use, promote, or feature any competing products in the categories of seats, harnesses, storage, steering wheels, hubs, window nets, tie-downs, or limit straps on social media or during race events for the duration of this agreement and one (1) year thereafter.

7. DISCOUNT CODE USE

All discounted purchases are intended solely for the approved race vehicle and chase team listed in the application. Misuse of discount codes outside of this scope will result in:

- a. First offense - written warning.
- b. Second offense - immediate removal from Team PRP.



PRP SEATS
43352 BUSINESS PARK DR
TEMECULA, CA 92590
KAILA@PRPSEATS.COM ✉
WWW.PRPSEATS.COM 🌐

8. PROGRAM TERMINATION

- PRP Seats reserves the right to suspend or remove any Participant at its sole discretion for non-compliance with this agreement or for conduct that reflects poorly on PRP.
- The terms of this agreement may be updated or terminated without prior notice.

5. CONTENT DELIVERY & MEDIA

- Royalty-free race photos must be submitted to PRP following each race.
- When requested, write-ups and video content must be delivered in a timely manner, royalty-free, and suitable for PRP marketing use.
- PRP may distribute apparel throughout the season for promotional content purposes.

6. EXCLUSIVITY

Participant agrees not to use, promote, or feature any competing products in the categories of seats, harnesses, storage, steering wheels, hubs, window nets, tie-downs, or limit straps on social media or during race events for the duration of this agreement and one (1) year thereafter.

7. DISCOUNT CODE USE

All discounted purchases are intended solely for the approved race vehicle and chase team listed in the application. Misuse of discount codes outside of this scope will result in:

- a. First offense - written warning.
- b. Second offense - immediate removal from Team PRP.



PRP SEATS
43352 BUSINESS PARK DR
TEMECULA, CA 92590
KAILA@PRPSEATS.COM ✉
WWW.PRPSEATS.COM 🌐

9. WAIVER, RELEASE, AND INDEMNIFICATION

The Participant understands that motorsports is inherently dangerous. By signing below, Participant acknowledges and accepts all associated risks, including serious injury or death, and agrees to the following:

- Waives and releases PRP Seats, its employees, sponsors, agents, and affiliates from any claims, liabilities, or causes of action arising from participation in any events or use of PRP products.
- Agrees to indemnify and hold harmless PRP Seats from any claims or damages related to the Participant's conduct, vehicle, or promotional activities.
- Grants PRP Seats perpetual rights to use Participant's name, image, voice, and likeness for marketing and promotional use without expectation of compensation beyond product support.



PRP SEATS
43352 BUSINESS PARK DR
TEMECULA, CA 92590
KAILA@PRPSEATS.COM 
WWW.PRPSEATS.COM 

**BY SIGNING BELOW, PARTICIPANT AGREES TO COMPLY WITH ALL
TERMS STATED IN THIS AGREEMENT.**

DRIVER OF RECORD (PRINT NAME): _____

SIGNATURE: _____

DATE: _____

PRP REPRESENTATIVE (IF APPLICABLE): _____

SIGNATURE: _____

DATE: _____